**Media Literacy: Consumerism Presentation**

Now that we have spent class time exploring and discussing the concept of “consumerism,” it’s your turn to make a **statement** about it.

Listed below are guiding questions related to a variety of topics. Once you choose a topic, research it and create a presentation that **takes a stand**, one way or the other, on it.

* Shopping Addiction: Is It a *Real* Problem?
* Black Friday: Is it Necessary for the Economy?
* Credit Cards: Good or Bad?
* Should a “Consumer Lifestyle” Be Promoted in America?
* Personal Debt: Does It Affect the American Dream?
* Should One Pursue a “Minimalist Lifestyle”?
* Should One Buy a Tiny House?
* Can “Hoarding” Be Prevented?
* Does Consumerism Contribute to “Plastics Pollution”?
* Will New Forms of Payment Contribute to Consumerism? Are They Good or Bad?
* Does Social Media Contribute to Consumerism? Is it Good or Bad?
* Alternatives to Consumerism (Patagonia, Bhutan)? Do They Work?
* How Do TV Shows, Films, and Pop Stars Promote Consumerism? Good or Bad?
* Gender and Consumerism: Is One Gender More Susceptible and/or Responsible?
* Should We Blame/Thank the Post-War Economic Boom for Promoting Consumerism?

**Here’s what you must produce, specifically:**

1. Each group must research and organize the material around one of these topics, making sure to include **audio-visual aides** in a **comprehensive presentation**. Be sure to **define your topic** in detail and to **take a position** on it with evidence.
2. **Each member** of the group is responsible for submitting a **typed,** **two-paragraph summary** of his/her personal opinion of the topic.
3. Each group must submit a **printed list** of your **sources in the proper MLA format**. A sample Works Cited page appears on the back of this sheet.

Your presentation will be graded using the Media Literacy presentation rubric.

Good luck and have fun!

DUE DATE:

GRADE VALUE: